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IDA 2022
WORLD CONGRESS
SYDNEY, OCTOBER 9-13, 2022

CHARTING RESILIENT WATER SOLUTIONS

ADVERTISING OPPORTUNITIES
ABOUT IDA 2022 WORLD CONGRESS

The International Desalination Association flagship event returns to Australia a decade from the 2011 IDA World Congress held in Perth. The World Congress will take place during the week of October 9 - 13, 2022, in the strikingly beautiful city of Sydney, Australia at the International Convention Center Sydney (ICC Sydney), a spectacular location and state of the art facility that opened in 2016 at the world-famous Darling Harbour.

Supported by the University of Technology Sydney – Centre for Technology in Water and Wastewater, Australian Water Association, the Government of New South Wales, Sydney Water, Sydney Desalination Plant, UNESCO Centre for Membrane Science and Technology at the University of New South Wales, and the Water Services Association of Australia.

The 2022 IDA World Congress and Exhibition will provide knowledge-sharing and discussion opportunities for participants on a plethora of both technical and business topics, related to the use of desalination and water reuse solutions to ensure a secure water future. The leaders of the water industry will converge and connect to develop business opportunities, exchange ideas, share knowledge about cutting-edge technologies, and their progress towards a sustainable future. Attended by public and private sector leaders, researchers, and academics in the fields of desalination, water reuse, energy, environment and project finance, the Congress will consist of panel discussions, an exceptional technical program, an industry driven exhibition, unparalleled networking opportunities, and specialized workshops.
ADVERTISING OPPORTUNITIES

World Congress Final Program Booklet Advertising

Place an ad in the World Congress Final Program Booklet provided to all Delegates and Exhibitors.

Specifications:
95.25mm x 215.9mm
3mm Bleed

- INSIDE FRONT COVER
  - FULL PAGE
  - $4270

- INSIDE BACK COVER
  - FULL PAGE
  - $3870

- OUTSIDE BACK COVER
  - FULL PAGE
  - $4500

- ONE FULL PAGE
  - $3300

- TWO-PAGE SPREAD
  - $6165
ADVERTISING OPPORTUNITIES

IDA Global Connections Special Congress Issue (Content is due by August 9th, 2022)

Detailed specifications can be viewed in the IDA Global Connections Media Kit located under e-library / IDA Global Connections at idadesal.org

Full Page Ad Technical Specifications:
Size: 210 x 297 mm (WxH)
Resolution: 300 dpi
Bleed: 3 mm perimeter
ADVERTISING OPPORTUNITIES

Online Advertisement on IDA World Congress Website

Place an advert on the rotating top banner of the wc.idadesal.org website. Ads will run for three months.

Banner Size: 1180 x 90px

Digital Banner

$1000

World Congress Conference Bag Insert $1000

Insert an item in the conference bag provided to all delegates. We accept a variety of items including flyers, brochures, pens, etc. Large catalogs are not accepted for bag inserts. The cost for inserting one item is $1000. Bag insert instructions will be provided to exhibitors upon receipt of payment. We estimate between 1,200 to 1,500 participant bags will be distributed.
IDA WC 2022

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