



IDRA WORLD CONGRESS 2024

ADDRESSING WATER SCARCITY

8 - 12 DECEMBER
ABU DHABI - UNITED ARAB EMIRATES

Exhibition Prospectus

BENEFITS FOR EXHIBITORS

The exhibition is strategically designed to facilitate optimal engagement between exhibitors and conference delegates hailing from diverse corners of the globe. Set against the backdrop of Hall 11 at Abu Dhabi National Exhibition Centre (ADNEC), this premier event promises a dynamic platform for networking and showcasing your offerings to a global audience.

To ensure your brand receives prime visibility and exposure, it's imperative to secure your preferred location promptly. Early booking not only guarantees your spot but also allows you to strategically position your booth for maximum foot traffic and interaction. As the heartbeat of innovation and industry discourse, the Exhibition floor is where meaningful connections are forged, partnerships are initiated, and groundbreaking ideas are exchanged.

Don't miss the opportunity to be at the center of this influential gathering. Book your space early and position your brand in a prominent location to make a lasting impact on the international stage.

COMPLIMENTARY REGISTRATION & BOOTH PERSONNEL PASSES:

BOOTH SIZE	FULL COMPLIMENTARY REGISTRATION(S)	BOOTH-ONLY PASSES EXHIBITION HALL (EXCLUDES LUNCHESES)
18 sqm	One (1)	Two (2)
9 sqm	N/A	One (1)

Booth-only passes: Include access to the welcome reception, opening ceremony, refreshment breaks, and lunches. Tech sessions are not included.

Guest Pass: Exhibitors will be given one (1) free non-transferable daily guest pass for every 9 sqm space booked. This pass allows entry to the exhibit hall only and is valid for one day of usage.

Additional daily guest passes for entry only to the exhibition hall are available from Mon-Wed/16:00-17:30 - complimentary

WHO WILL ATTEND FROM THE DESALINATION AND WATER REUSE GLOBAL COMMUNITY?

- Developers
- Public & Private Utilities
- End-users
- Financiers
- EPC Contractors
- Analysts
- Government Agencies
- Researchers
- Research Organizations
- Manufacturers
- Academia
- Media

WHY EXHIBIT?

Elevate your presence at the IDRA 2024 World Congress Exhibition and seize the opportunity to unveil cutting-edge products, showcase innovative technical and financial solutions, and make groundbreaking announcements. Joining us at the IDRA 2024 World Congress provides an unparalleled platform to connect with industry leaders, decision-makers, and a diverse global audience. Here are compelling reasons why exhibiting at this prestigious event is a must:

Unrivaled Exposure: Position your brand in the spotlight among industry giants and key players, gaining unparalleled visibility on a global scale.

Targeted Networking: Engage with a diverse audience of professionals, experts, and potential collaborators, fostering valuable connections that can drive your business to new heights.

Product Launch Pad: Launch your latest products and services on a grand stage, capturing the attention of a captive audience eager to explore groundbreaking innovations.

Showcase Expertise: Demonstrate your company's expertise and thought leadership by participating in technical sessions, panel discussions, and workshops highlighting your industry's influence.

Market Expansion: Tap into new markets and explore international business opportunities by connecting with attendees from various regions, fostering growth, and expanding your market reach.

Strategic Partnerships: Identify and forge partnerships with like-minded organizations, paving the way for collaborative ventures and mutually beneficial alliances.

Stay Informed: Stay ahead of industry trends, technological advancements, and financial landscapes by attending informative sessions and gaining insights from thought leaders.

Media Visibility: Benefit from extensive media coverage and press opportunities, amplifying your message and ensuring your brand resonates across various channels.

Enhanced Credibility: Align your brand with the prestigious IDRA 2024 World Congress, enhancing your credibility and signaling to stakeholders that you are at the forefront of industry innovation.

Investment Opportunities: Attract potential investors by showcasing your financial solutions and investment-worthy projects, opening doors to funding opportunities that can fuel your company's growth.

By exhibiting at the IDRA 2024 World Congress, you're not just participating in an event – you're actively shaping the future of our industry, creating lasting impressions, and fostering collaborations that will propel your business.



DISPLAY OPTIONS

SHELL SCHEME DISPLAY (9 SQM OR 18 SQM)

Shell Scheme Package includes:

- Carpet for every 9 sqm
- 1 Round table
- 2 White chairs
- 1 Reception counter with graphics
- 1 Waste basket
- 3 Spotlights
- 1 Socket

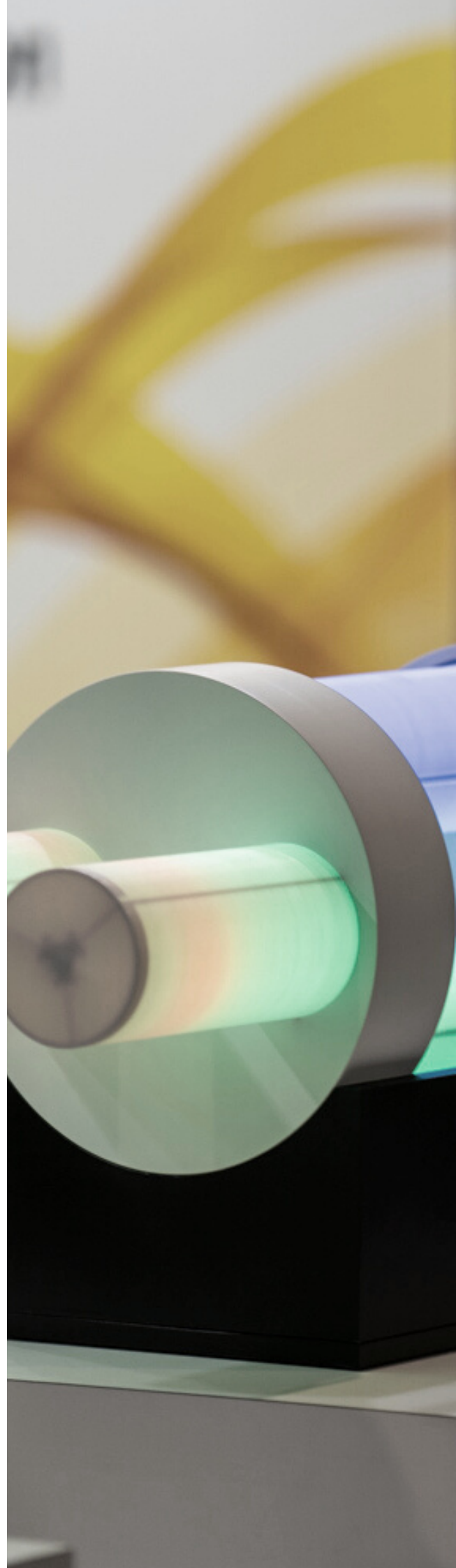
NOTE: *Maximum shell scheme size is 18 sqm*

SPACE ONLY DISPLAY

This is the most creative and eye-catching way to attract new and existing clients to your stand. Space Only displays are not available for areas less than 18 sqm.

IDRA CORPORATE CORPORATE MEMBER “LOYALTY RATES” FOR EXHIBITORS

IDRA acknowledges the support and participation of frequent corporate member exhibitors by offering special discounted pricing for exhibition space booked. *(Please refer to “Conditions for IDRA Corporate Member Loyalty Rate Exhibitors”).*



EXHIBITION PRICES

Exhibition rates are based on “per square meter” space utilization. For shell scheme displays, an additional \$65USD per square meter is charged for inclusions.

For exhibition inquiries, contact exhibits@idadesal.org and for sponsorships with exhibition space included, contact sponsorships@idadesal.org.

CATEGORY	2024 WORLD CONGRESS ABU DHABI EXHIBITION PRICING	DATES
	(*PER SQM EXCLUDING 25 USD BANK TRANSFER FEE)	
Loyalty Member Rate - per sqm	\$625.00	December 1, 2023 and onward
Early Bird Member Rate - per sqm (Applies to members in good standing for the past two membership terms)	\$750.00	December 1, 2023 - January 19, 2024
Member Rate - per sqm	\$830.00	January 20, 2024 and onward
Non- Member Rate - per sqm	\$900.00	December 1, 2023 and onward
Shell Scheme inclusions, additional to exhibition space - per sqm	\$65.00	December 1, 2023 and onward

Exhibition space is not reserved until payment is received in full.

CONDITIONS FOR IDRA CORPORATE MEMBER “LOYALTY RATE”

- Must exhibit under the same company name
- The Loyalty Rate is applicable if you have been an IDRA Corporate Member in good standing for the past two years and have exhibited at the last two World Congress events, WC19 Dubai and WC22 Sydney.
- Exhibition space must not decrease by more than 25% over the previous year of participation.
- Exhibitors must not share the exhibition space, co-lease, or co-exhibit with any other entity.
- Exhibition space is not reserved until payment is received in full.

Please note cancellation conditions do apply. Please refer to the outlined terms and conditions in the exhibition contract with IDRA.





IDRA 2024
WORLD CONGRESS
Addressing Water Scarcity

8-12 December 2024
ADNEC Convention Center,
Abu Dhabi, UAE

wc.idadesal.org

